



SAN FRANCISCO

FOR IMMEDIATE RELEASE

RING IN THE HOLIDAYS WITH APPLE PARK

Perfect Gifts Under \$40

SAN FRANCISCO (October 15, 2010) — Apple Park's Holiday Gift Crate (SRP \$40) will have babies engaged and delighted this holiday season. The gift set includes: *The Apple Park Picnic Pals* board book, Picnic Pal Soft Teething Toy, Picnic Pal Finger Puppet, and 100% organic cotton Baby Cloth. Each set features one of the five Picnic Pal characters, Monkey, Lamby, Cubby, Bunny or Ducky.



Bunny Gift Set

Other great holiday gifts from Apple Park include Hand Puppets (SRP \$30), which bring the Picnic Pals to life! The fabulous Finger Puppets are made with attention to the tiniest detail. They are sure to delight little puppeteers. (SRP \$9). The Apple Seed Rattle (SRP \$12) is a little gift of love for infants who will first respond to the bright red color and then the percussive sounds of the apple seeds inside.



Ducky Finger Puppet

- All Apple Park products are made with eco-friendly materials including 100% organic cotton, soy, hemp and silk.



Apple Seed Rattle

Apple Park Products come in adorable boxes made from 100% recycled paper printed with soy ink. They are complete with a "To, From" tag and ready to be gifted, saving time and wrapping paper. Apple Park's heirloom quality toys are good for children, the environment and the future.

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Be sure to visit www.applepark.com to find a store near you that carries the perfect holiday gift from Apple Park.